



PROPERTY **FX**
Before you build it .com.au

P h o t o R e a l i s t i c A r c h i t e c t u r a l R e n d e r i n g

About Us

3DPropertyFX is an emerging 3D graphics company specialising in architectural visualisations for architects, developers, builders and designers.

We are here to provide quality, photo-realistic 3D renderings to aid and provide you with the best marketing solutions available.

Philosophy

3DPropertyFX is an organisation aimed to create the wealth of our natural being, even if the times and environment are changing, we will always be committed to:

1. *investing the energy to surpass the expectations of our clients*
2. *the task of delivering outstanding imagery*
3. *setting new standards*
4. *delivering value*
5. *seeking team members who share our values 1-4 and undertake continual professional development*



Photo Realistic Architectural Rendering



The **3DPropertyFx** team utilise the latest software solutions available, we strive to deliver realistic imagery.

Your marketing material shouldn't look like a cartoon.

Our objective is to allow you or your clients to proceed with confidence in relation to a new project.

A quality image should ultimately reflect the design and character of your design.

So take advantage of the opportunity and utilise modern technology **3DPropertyFx**Before you build it.



Photo Realistic Architectural Rendering

What We Do For Our Clients

Photo Realistic Elevations

Utilising our clients 3D Revit or CAD drawings we generate quality architectural renderings (computer generated images)

Coloured Floor Plans

With the same 3D Revit or CAD file, we can generate a coloured Furnished or Unfurnished floor plan.

Internal 3D Visuals

Progressing further with the 3D Revit or CAD file we generate internal imagery of your project.



Photo Realistic Architectural Rendering





Elevations

Renders include internal vision via windows as opposed to a flat dull lifeless image.

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FLOOR PLANS

Coloured floor plans bring a design to life. Clients now have the real ability to visualise space.

Suddenly the emphasis on square metres becomes less about size and more about the visualised living space that a design delivers.

These floor plans allow you to capitalise on every buyer opportunity.



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Coloured Floor Plans



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Roof Off Coloured Floor Plans

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Virtual imagery



Perhaps you're launching a new range of homes, don't wait for the displays. We can create virtual imagery for your marketing material.

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Photo realistic visualisations



Photo-realistic visualisations help communicate your exterior or interior architectural designs effectively to your clients.

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Internal visualisations



Internal visualisations are customised to satisfy a broad audience and their aspirations.

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in contrast



In contrast they can be furnished in bold contemporary styling's to capture attention.

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High Rise & Coloured Floor Plans

Coloured Apartment / Duplex and Townhouse 3D floor plans deliver the point of difference.

Furniture can be included at a clients request.

Whilst elevations from different aspects of a building can be completed, the floor plans compliment these for marketing purposes.

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High Rise

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High Rise

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Twilight High Rise



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Questions & Answers (Q&A)

Q *Can you supply a PDF and have us generate a full coloured 3D elevation ?*

A Yes, we prefer to receive DWG or 3DS files, however we can work off a PDF, it merely takes a little longer and will require a specific quotation.

Q *What type of files do you work with ?*

A ArchiCAD & Revit files should be converted to DWG and provided. AutoCAD is fine in its original format. Drawings should always be provided in a 3D format.

Q *What do we need to complete internal visual imagery ?*

A We need information about: textures, colors, flooring, walls, doors, window frames; the type and general style of furniture – briefs should be general and descriptive - avoid product specific terms.

Q *From providing the file, when should I expect a draft ?*

A Generally you will receive a draft within 72 hours, you will be advised of any possible delays when placing your work order.

Q *Resolution ?*

A Please advise of any specific resolution requirements at the time of lodging your work order. Resolution can have a dramatic effect on time so please consult with your printer or marketing department – we reserve the right to amend quotations in the event that a clients resolution requirements are beyond normal provisions.

Q *What about Image Copyright ?*

A All Copyright relating to a image provided by 3DPropertyFx and its ownership remains with us as the creator of the image until full payment is received.

Q *Account Payment ?*

A 50% payment is required before the commencement of any work by our design team. On receipt of the part payment, the file will be issued to the design team. A low resolution watermarked Draft will be provided for you to note any required edits. These edits will be completed and a further low resolution file provided for your approval. Full payment is required via Direct Debit or Credit Card via PAYPAL. On confirmation of payment a High Resolution image will be provided.



Placing A Work Order

Email your "Work Order" and relevant files to sales@3dpropertyfx.com.au



Within 24 hours you will receive an email acknowledging receipt of your Work Order & Files



Should there be any clarification or concern in relation to the brief or file - we will advise you.



You will receive an email containing a low resolution proof, this draft will also carry a watermark.



Please respond with edits required.



The edits as per your instructions will be completed and a low resolution image inclusive of a watermark returned to you.



On receipt of your approval and final balance payment a high resolution image will be provided and Copyright of the image released to you.

Once a trade relationship has been established & subject to approval, 7 Day Accounts are available to Corporate clientele.



Pricing & Accounts

Pricing

As a company 3DPropertyFx is committed to providing quality at a fair and reasonable cost. We will happily discuss a volume based pricing relationship especially for High Volume Builders, Medium Density and or High Rise requirements. This relates to circumstances where your Work Order might require 30-40 Floor Plans and 20 Internal Visuals as an example.

We are well aware that our pricing structure is in some cases 70% less than clients have been charged in the past for similar work and quality.

Accounts

Due to the very labour intensive nature of completing architectural renderings, 3DPropertyFx took a position so as to remove all risk of bad debts from the business.

Whilst this may cause some small inconvenience for those with lower volume requirements. It has allowed the company to provide exceptional quality at dramatically reduced costs.

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3D

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we're renovating
our website
Please contact :
sales@3dpropertyfx.com.au



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